



 **Week of November 28, 2024**

Stocks Celebrate Our Holidays, Too!

Thanksgiving was traditionally a time to come together and celebrate the harvest and the blessings of the year. Today, it is primarily a joyful opportunity to come together and be with family – and still count our blessings.

Well, as we kick-off this holiday season, the blessings of the equity market can be counted in its continued strong return with the S&P 500 up over 20% so far this year – and that's on top of the 24% gain of 2023. The equity market has a pattern of rallying going into a holiday, so this should be a good week. And looking forward into 2025, we expect the Bull to keep on charging ahead.

All That's New Is Old

Last week, we released our Year Ahead Outlook for 2025. We believe the Bull's secular upward trend will continue not only into next year but over the coming 4-5 years. Our target range for the S&P 500 next year is 7200-7400 (making our current market forecast the most optimistic on Wall Street!). Why so high? We have compared this market cycle to the mid- to late-1990s and the mid- to late-1920s. As new technologies entered into our economy during those periods, (e.g., automobiles, radio, and telephones in the '20s and computers and the internet in the '90s), the U.S. economy grew strongly, and equity markets surged higher. The new technology of Artificial Intelligence (AI) and Blockchain will alter our businesses and economy on a global scale. History can be a great guide to market behavior. New innovations of technology over history have had a profound impact on the U.S. economy and equity markets. We expect this to repeat again from 2025-2030. In fact, it's already begun. For more details, please read our 2025 Year Ahead Outlook.

We believe our economy will remain strong, allowing corporate profits to grow – and that's the key to the direction of stock prices. Currently, valuations are not cheap, but they are not good models for predicting market behavior. It's all about earnings and the technology companies are producing the strongest earnings in the market. Another measure we can look at is return on equity (ROE), and the technology sector has a 31% ROE vs. only 18% for the S&P 500 of 18%. Plus, the Tech sector is not heavily leveraged. We expect Technology to maintain its leadership.

 **November 25, 2024**

Software To Be A Key Driver In 2025

There is a development cycle within the technology of semiconductor chips, hardware and software. The chip speed increases, storage size grows, and a new software cycle begins. Nvidia (NVDA) has created a better and faster chip (a Graphics Processing Unit called Blackwell) that is essentially a requirement for AI. This new technology will alter life as we know over time. Every computer will need to be replaced – think about that – every computer in the world. This is impacting how we store and use data, i.e., in data centers. NVDA is the only company with this new technology – one of the reasons it's been and remains a favored company. Reflecting its Blackwell advantage, NVDA has had great performance and amazing growth in earnings. This year the stock has gone up nearly 200% year-to-date. The semiconductor sector itself is up 40%. In 2025, we expect the focus to shift more to software. We are not negative on semi's but think the space may need to consolidate – digest the great returns these stocks have had. We favor this space longer term.

Software: The New Focus

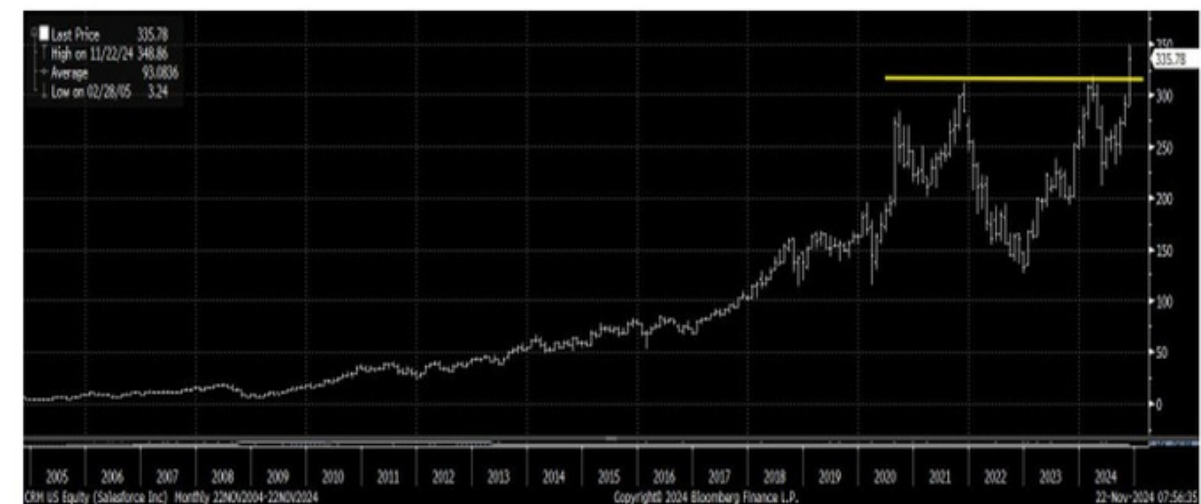
We believe the technology focus will shift to software. Many of these companies are already on the move and this is reflective in the iShares Tech-Software ETF (IGV) with a multi-year breakout.

iShares Tech-Software ETF (IGV) With Multi-Year Breakout



Software Companies That Have Recently Broken Out

Salesforce (CRM) With Major Multi-Year Breakout

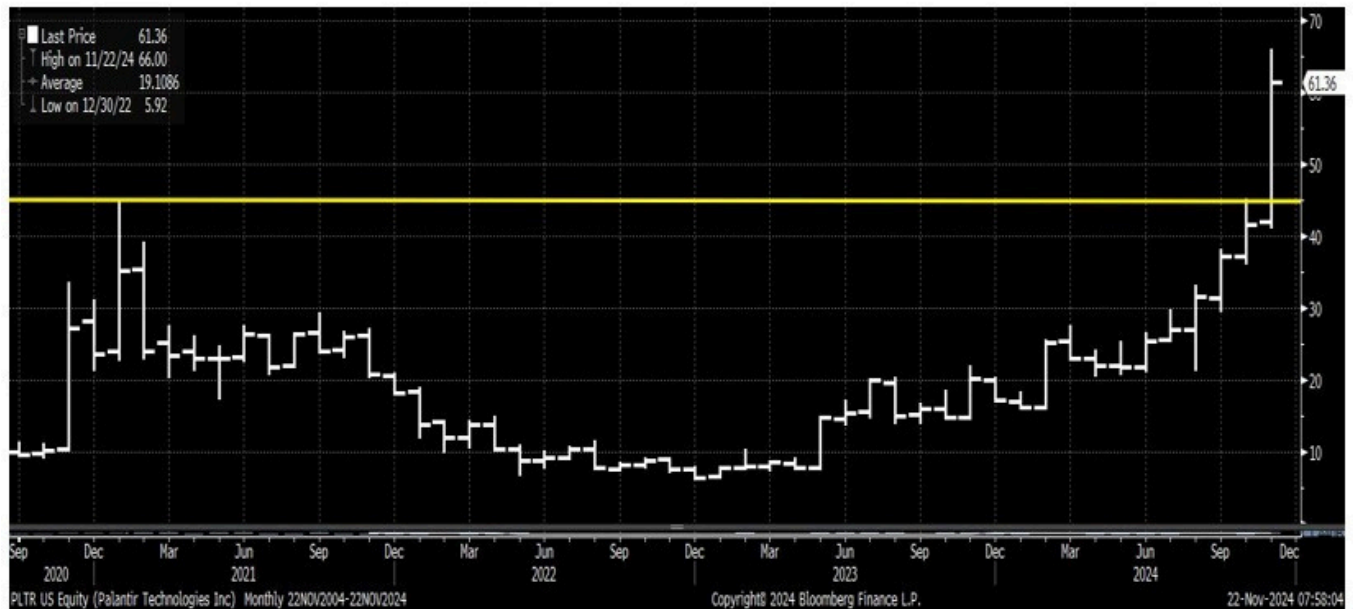


 **November 25, 2024**

ServiceNow (NOW) With Multi-Year Breakout



Palantir Technologies (PLTR) With Multi-Year Breakout



 **November 25, 2024**

Bitcoin Approaches \$100,000

All eyes are watching if Bitcoin (BTC) can cross the \$100,000 threshold. Big psychological levels often take time to break – you can get backing and filling. But technically, we do expect \$100,000 to eventually be broken. The next target level is \$113,000 and we have a target going into 2025 of \$150,000. Having President elect Donald Trump taking about creating a reserve of Bitcoin is helping to boost this token higher. But keep in mind, a major multi-year breakout has already occurred. The Bitcoin seasonality is also bullish in November into December.

Bitcoin (BTC) With Major Multi-Year Breakout



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 November 25, 2024

Market Performance

	Last 11/22/2024	Month End 10/31/2024	Month to Date	Quarter End 9/30/2024	Quarter to Date	Year End 12/29/2023	Year to Date	Year Ago 11/23/2023	Year To Year
S&P 500	5969.34	5705.45	4.6%	5762.48	3.6%	4769.83	25.1%	4556.62	31.0%
NASDAQ Composite	19003.65	18095.15	5.0%	18189.17	4.5%	15011.35	26.6%	14265.86	33.2%
NASDAQ 100	505.79	483.85	4.5%	488.07	3.6%	409.52	23.5%	390.06	29.7%
Russell 2000	2406.67	2196.65	9.6%	2229.97	7.9%	2027.07	18.7%	1795.54	34.0%
S&P Consumer Discretionary Sector	1748.90	1580.24	10.7%	1605.41	8.9%	1418.09	23.3%	1325.78	31.9%
S&P Consumer Staples Sector	887.58	861.70	3.0%	887.78	0.0%	762.32	16.4%	734.90	20.8%
S&P Energy Sector	738.83	681.25	8.5%	676.47	9.2%	640.05	15.4%	642.91	14.9%
S&P Financial Sector	842.70	773.41	9.0%	754.16	11.7%	626.35	34.5%	582.98	44.6%
S&P Health Care Sector	1678.61	1711.50	-1.9%	1796.48	-6.6%	1590.36	5.5%	1509.34	11.2%
S&P Industrials Sector	1203.39	1131.09	6.4%	1147.06	4.9%	964.73	24.7%	893.54	34.7%
S&P Information Technology Sector	4547.35	4359.55	4.3%	4403.72	3.3%	3397.16	33.9%	3268.99	39.1%
S&P Materials Sector	590.68	586.14	0.8%	607.70	-2.8%	539.62	9.5%	507.47	16.4%
S&P Real Estate Sector	276.28	270.90	2.0%	280.46	-1.5%	251.58	9.8%	225.74	22.4%
S&P Communications Sector	323.95	320.25	1.2%	314.60	3.0%	246.00	31.7%	239.71	35.1%
S&P Utilities Sector	411.75	405.90	1.4%	410.28	0.4%	321.92	27.9%	314.48	30.9%
S&P 500 Total Return	13085.86	12493.74	4.7%	12608.07	3.8%	10327.83	26.7%	9849.74	32.9%
3 month Treasury Bill Price	98.87	98.86	0.0%	98.85	0.0%	98.66	0.2%	98.65	0.2%
3 month Treasury Bill Total Return	255.73	254.95	0.3%	253.94	0.7%	243.98	4.8%	242.59	5.4%
10 Year Treasury Bond Future	109.64	110.47	-0.7%	114.28	-4.1%	112.89	-2.9%	109.20	0.4%
10 Year Treasury Note Total Return	295.46	296.88	-0.5%	305.92	-3.4%	294.12	0.5%	282.93	4.4%
iShares 20+ Year Treasury Bond ETF	90.39	92.45	-2.2%	98.10	-7.9%	98.88	-8.6%	90.87	-0.5%
S&P Municipal Bond Total Return	279.17	277.16	0.7%	280.82	-0.6%	272.94	2.3%	263.15	6.1%
iShares S&P National Municipal Bond NAV	107.31	106.78	0.5%	108.52	-1.1%	108.42	-1.0%	105.27	1.9%
S&P 500 Investment Grade Corporate Bond Total Return	466.57	468.10	-0.3%	478.79	-2.6%	455.89	2.3%	433.28	7.7%
S&P Investment Grade Corporate Bond	90.89	91.37	-0.5%	93.58	-2.9%	91.76	-0.9%	87.84	3.5%
S&P Investment Grade Corporate Bond Total Return	496.89	498.19	-0.3%	508.34	-2.3%	482.66	2.9%	459.94	8.0%
SPDR Bloomberg High Yield Bond ETF	96.65	96.30	0.4%	97.79	-1.2%	94.73	2.0%	91.95	5.1%
iShares iBoxx High Yield Corporate Bond ETF	79.49	79.14	0.4%	80.30	-1.0%	77.39	2.7%	75.08	5.9%
Gold	2716.19	2743.97	-1.0%	2634.58	3.1%	2062.98	31.7%	1992.25	36.3%
Bitcoin	99420.01	69937.51	42.2%	63785.09	55.9%	41935.34	137.1%	37253.90	166.9%

Source: Bloomberg, Sanctuary Wealth, November 22, 2024

FOMC Minutes Set The Table, Data Looks To Carve Inflation

This week launches the holiday season with the Bull looking to celebrate on positive data.

The holiday season is officially upon us and, with the economy growing near 3% and at full employment, we expect the current positive momentum to continue into December. On Tuesday, all eyes will be poring over the minutes from the November meeting of the Federal Open Market Committee (FOMC). We'll be looking for any clues on the pace of future interest cuts. But what is clear is that we're on a path to lower interest rates – which is stimulative to the consumer and the economy. Then on Wednesday, the topic of the day will be inflation as Core PCE (Personal Consumption Expenditures Price Index) data is released. It should reveal more about the direction of inflation – which appears to be sticky, based on last month's CPI (Consumer Price Index) data.

On top of this, we'll get more data on housing, the economy and the consumer. We don't expect any surprises to derail our Jolly Holiday Express. This Bull is no turkey.



Calendar

Mon.	Earnings: Bath & Body Works, Agilent Technologies, Zoom Video Communications*
Tue.	9:00 am S&P Case-Shiller home price index (20 cities) 10:00 am Consumer confidence, New home sales 2:00 pm Minutes of Fed's November FOMC meeting Earnings: Abercrombie & Fitch, Analog Devices, Best Buy, Bank of Nova Scotia, Dick's Sporting Goods, Kohl's, Macy's, Dell Technologies, HP Inc., Nordstrom
Wed.	8:30 am Initial jobless claims, Durable-goods orders, Advanced retail inventories, 10:00 amCore PCE indexGDP (first revision), Pending home sales Earnings: Patterson Companies, Kroger
Thu.	Thanksgiving holiday
Fri.	Earnings: Frontline
	*Earnings reflect highlights Source: CNBC, Kiplinger's, MarketWatch

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